

## Make a Difference!

Giving back to your community can be one of the most fulfilling experiences of your life. As a member of the Chemical industry, it is important to act as a champion and voice for our industry. Besides, *what is more rewarding than engaging and inspiring children?*

### *The YBTC program was developed to:*

- Inspire the youth of today to pursue a future in the science of chemistry and highlight the exciting job and career opportunities that exist within it.
- Enhance science education through innovative techniques, such as hands-on activities and chemistry competitions.
- Effect long-term change in the general public's understanding of,

participation in, and appreciation towards chemistry and the chemical industry.



## How Can You Help?

As a YBTC Ambassador, your mission will be to present the YBTC program to a variety of audiences with the goal of:

- 1) Engaging today's youth while presenting chemistry in fun & safe manner
- 2) Educating others about the program
- 3) Gaining commitment to the program

These goals can be achieved in several ways, **YOU** decide what kind of presentation you are comfortable with:

- Hands-on science experiments
- Information sharing sessions

### *Potential Target Audiences:*

- Elementary school students
- Teachers & school board members
- Outreach partners
- Your company
- Your community



## What Is The Commitment?

In order to represent YBTC Canada, you will be required to participate in a brief online training program. The training program is designed to help you feel comfortable while presenting YBTC, and it ensures that a consistent message is delivered.

Upon completion of the training, just let us know the details of your upcoming presentation. Or if you like, we can connect you with an opportunity.

Remember, the YBTC team is here for **YOU**. We appreciate your efforts and want to make this an enjoyable experience for all those involved.

## How Do You Sign Up?

If you are interested in becoming a YBTC Ambassador, or want to learn more about this volunteer program, please contact:

Catherine Wieckowska  
YBTC Canada Outreach Manager  
905-844-9140 ext 24  
[catherine@cacd.ca](mailto:catherine@cacd.ca)

**Let's Make a Difference!**

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for a rewarding  
and challenging  
assignment?



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become a YBTC Canada  
Program Ambassador



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